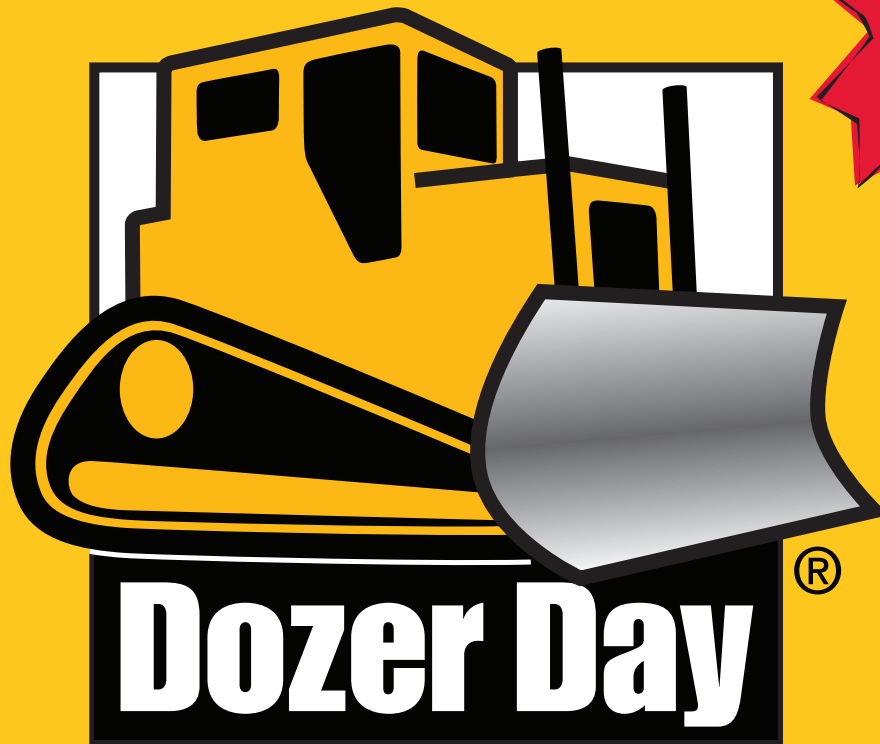


# NUCA OF EASTERN WASHINGTON & NORTH IDAHO WITH



PRESENT



## Where kids Drive!

SATURDAY, MAY 4<sup>TH</sup> & SUNDAY, MAY 5<sup>TH</sup>

[EWNI.DOZERDAY.ORG](http://EWNI.DOZERDAY.ORG)



# Dozer Day

Where Kids Drive®

**DOZER DAY IS A FANTASTIC WEEKEND OF FAMILY FUN, PUTTING KIDS ACTUALLY ON AND OPERATING — DUMP TRUCKS, DOZERS, EXCAVATORS AND MUCH MORE.** There is something for everyone with: food, giveaways, pipe and tire crawls, SWAT vehicle, fire trucks, an ambulance and many other awesome activities.

**Presented by NUCA Eastern Washington and Northern Idaho in partnership with The Nutter Foundation.**



Eastern Washington &  
North Idaho Chapter

*We Dig America*



## IMPORTANT DOZER DAY FACTS:

- Dozer Day at Cabela's State Line **1st Weekend in May** Saturday, May 4th & Sunday, May 5th.
- Kids stand in awe as we invite them to hop into the cab of excavators, dozers and backhoes and DRIVE. They are so enthusiastic that many young guests later serve as junior volunteers and have moved into the industry!
- Dozer Day® provides a unique opportunity to give back to your community. Equally as important, Dozer Day® is the largest event that spotlights the design/build industry to the public. Dozer Day Eastern WA & North ID has hosted over 15,000 guests with attendance climbing every year!
- Sponsorship commitments must be made on or before April 1st to ensure booth space and inclusion on printed materials and some industries are only allowed one company in the field of expertise, so act early.
- VIO (Very Important Operator) time will be from 10 - 11 a.m Saturday and Sunday. This time is designated for sponsors and their friends, family and clients.
- Dozer Day will be open to the public from 11 a.m. - 4 p.m. both days.
- Tickets are available at: [ewni.dozerday.org](http://ewni.dozerday.org).
- We have partnered with The Nutter Foundation a non-profit foundation that presents Dozer Day® at the other locations and has been very successful in doing so.
- Many Local children's charities benefit from Dozer Day (visit [ewni.DozerDay.org](http://ewni.DozerDay.org) for list of grant recipients).
- The original Dozer Day® is hosted at the Event Center in Clark County Washington, with others being throughout Washington in Yakima, Puyallup, Vancouver, as well as in Oregon, Nebraska, Tennessee and Missouri.

# SPONSORSHIP OPPORTUNITIES & BENEFITS:

## DIAMOND..... \$ 10,000

*(sponsor must provide a minimum \$5,000 cash donation)*

- Corporate logo on home page of Dozer Day website w/live link
- **125 VIO (Very Important Operator) Tickets (Event Access 1-hour early)**
- **Corporate Logo on cover of Dozer Day program/event map**
- Corporate Logo printed on event posters to be dispersed locally
- **Acknowledgment on ads sponsored by NUCA**
- **Logo on media boards**
- **Inclusion in Dozer Day Sticker Scavenger Hunt, to increase traffic**
- Opportunity to display your banner strategically at Dozer Day Event
- Opportunity to host company booth/activity in preferred area
- Use of Dozer Day logo (Each use of logo must be approved before print)

## PLATINUM ..... \$ 5,000

*(sponsor must provide a minimum \$2,500 cash donation)*

- **Corporate logo on home page of Dozer Day website w/live link**
- **50 VIO (Very Important Operator) Tickets (Event Access 1-hour early)**
- Opportunity to display your banner strategically at Dozer Day Event
- **Opportunity to host company booth/activity in preferred area**
- Use of Dozer Day logo (Each use of logo must be approved before print)
- Opportunity to include sticker on Dozer Day hardhats
- Corporate Logo on Dozer Day program/event map (inside)
- **Corporate Logo on event posters (community-wide distribution)**
- **Acknowledgment on ads**

## GOLD..... \$ 2,500

*(sponsor must provide a minimum \$1,000 cash donation)*

- Corporate Logo on Dozer Day website
- **20 VIO (Very Important Operator) Tickets (Event Access 1-hour early)**
- **Opportunity to display your banner strategically at the Dozer Day event**
- **Opportunity to host booth/activity along “sponsor row”**
- **Opportunity to include sticker on Dozer Day hardhats**
- **Corporate Logo on Dozer Day program/event map (inside)**
- **Use of Dozer Day Logo (Each use of logo must be approved before print)**

## SILVER ..... \$ 1,500

- Corporate name on Dozer Day website
- **10 VIO (Very Important Operator) Tickets (Event Access 1-hour early)**

## BRONZE..... \$ 1,000

- Corporate name on Dozer Day website
- 4 VIO (Very Important Operator) Tickets (Event Access 2-hours early)

**\*In-kind donations receive a sponsorship value totaling half of the items' retail value (example: equipment donation valued at \$5,000 retail, receives a \$2,500 Dozer Day Sponsorship). \$10,000 sponsors must provide a minimum \$5,000 cash donation.**

# THANK YOU TO OUR 2023 SPONSORS

## DIAMOND

Cabela's

## PLATINUM

AGC Inland NW  
Anarae Design  
Avista  
Cabela's  
CNA Insurance  
Core & Main  
DP Nicoli  
ICCU  
IEUCC  
KCUC  
Kodi Collective  
NPL  
PayneWest  
Peak Machinery/Bobcat  
TDS

Vermeer Mountain West  
Western States  
WM. Winkler Co.

## GOLD

A to Z Rental  
Champion Concrete  
Equipment Share  
Fatbeam  
Modern Machinery Company, Inc.  
PacWest Machinery, LLC  
Pape' Machinery, Inc.  
Perfection Traffic Control  
Star Rentals  
Summit Family Chiropractic  
TC Energy  
United Rentals  
Williams NW Pipeline

## SILVER

Central Pre-Mix  
CRH Americas Materials  
Embers  
Ferguson  
LiUNA Local 238  
Post Falls Police Dept

## BRONZE

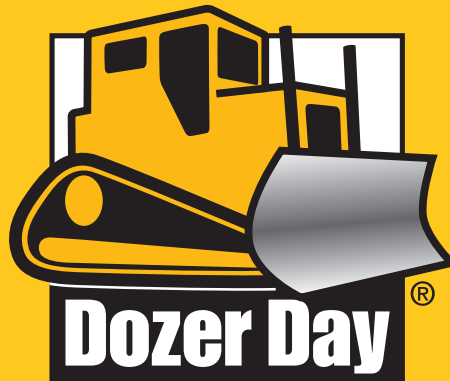
ACI Northwest  
Alaska National  
Anthony Hyslop  
Badger Daylighting  
Big Bear Deli  
Cannon Hill Industries  
IUOE Local 302  
Norlift  
Old Republic Surety  
Piersol Construction Inc.

R'nR RV Center  
Travelers

## VALUED PARTNERS

208Press  
4 U Ready Mix, Inc.  
Action Materials Inc  
Body By Scotty  
Good N Baked  
Jitterz North Idaho  
Kona Ice  
Liberty RV  
NIC Training & Workforce  
Poe Asphalt  
Rock Placing Co  
Spokane Motor Pool  
WA 811

**DOZER DAY** would not be possible without these sponsors and many others



*Where kids Drive!*

For more information or to become a sponsor contact:

**SHERI NOWLAN**

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**SHERI@NUCA.COM**

**(509) 904-0652 (CELL)**

**EWNI.DOZERDAY.ORG**